



Cookies Policy

Version 1.0

Version	Date	Updated by	Approved by
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This Cookie Policy explains what cookies are, how we use them, and how you can control them.

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1. What are cookies?

Cookies are small text files placed on your device when you visit a website. They help the site work properly and give us information about how people use it.

2. How we use cookies

We use cookies to:

- Make our website work (essential cookies).



- Remember your preferences (functional cookies).
 - Understand how visitors use our site (analytics cookies).
 - Improve our services and marketing (performance/marketing cookies).
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3. Types of cookies we use

- **Essential cookies** – needed for the site to function.
 - **Analytics cookies** – e.g., Google Analytics, to see which pages are popular.
 - **Marketing cookies** – if we run ads or remarketing campaigns.
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4. Cookies we use

Examples may include:

- `_ga` and `_gid` – Google Analytics tracking IDs.
- `cookieconsent_status` – remembers if you accepted cookies.

We will update this list if we add new cookies.

5. Your choices

When you first visit our site, you'll see a cookie banner asking for your consent to non-essential cookies. You can:

- Accept all cookies.
 - Reject non-essential cookies.
 - Change your settings anytime by clicking the "Cookie Settings" link at the bottom of the page (if implemented).
You can also block cookies in your browser settings, but some parts of the site may not work properly.
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6. More information

For more about cookies and your rights, visit:
<https://ico.org.uk/for-the-public/online/cookies>

7. Contact us

If you have questions about our use of cookies, email us at: info@smhltd.net